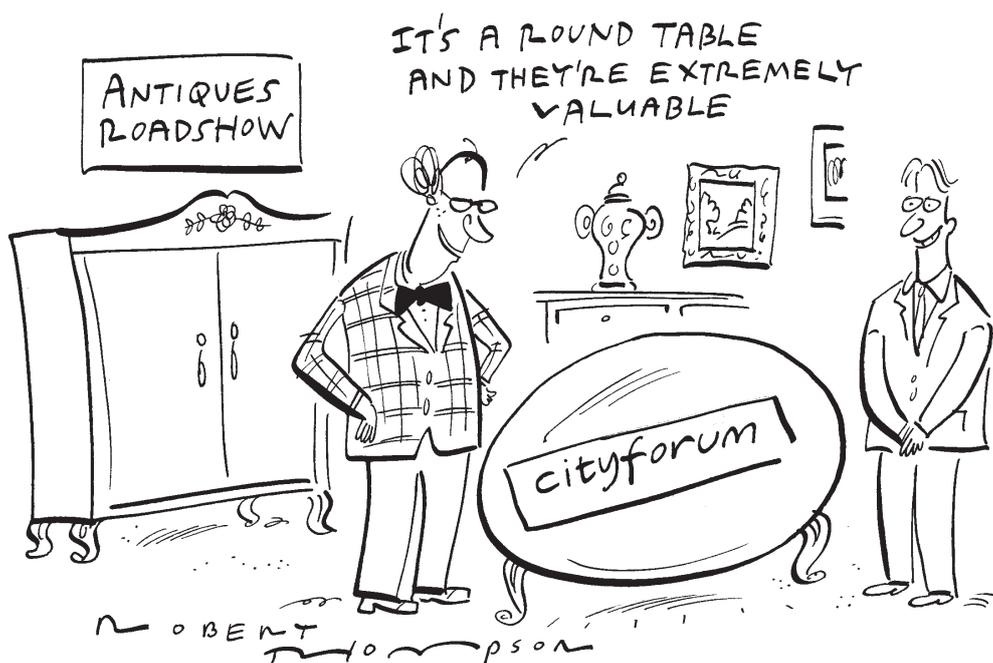


Connecting stakeholders from government, public sector and industry

Established in 1990, Cityforum is an acknowledged leader in public policy analysis and debate. We provide an independent, trusted, 'safe-space' where senior policy makers and officials can freely debate difficult and often contentious issues with representatives from the public sector, industry and academia. Our forums bring together selected guests, delegates, speakers and sponsors. We often call them 'Round Tables' to highlight their discussion-based nature, a Cityforum USP that sets us apart.



Sponsorship from the private sector is fundamental to our work

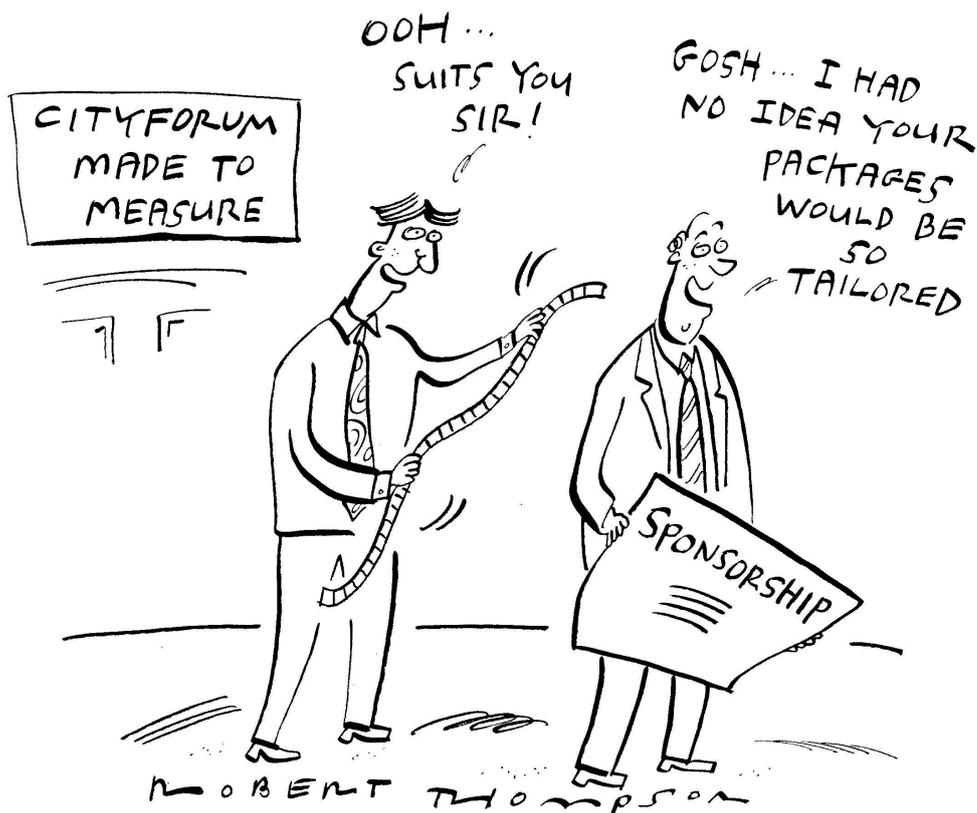
Sponsorship is more than just a branding exercise...

- Exclusive access to decision makers and budget holders
- Insight into government thinking on priority challenges
- Consultation on shaping of agendas
- Business intelligence and insight
- Thought leadership and early involvement in strategic decision making
- Unrivalled face to face networking opportunities
- Links with academia
- Brand exposure

Sponsorship Packages

Corporate and SME sponsorship packages are tailored to the event and to your company's specific business objectives and can include:

- Contribution to agenda development
- Speaker or Panellist role
- Opportunity to suggest public sector invitees
- Guest places for employees and associates
- Guest places at any associated dinner or reception
- Company overview in forum literature
- Distribution of marketing material
- Exhibition space and banner displays
- Branding on forum literature and Cityforum online platforms
- Networking support



PRINCIPAL SPONSORSHIP – £25,000 plus VAT

CO SPONSORSHIP – £15,000 plus VAT

SME SPONSORSHIP – £3,500 plus VAT

EXHIBITOR ONLY SPONSORSHIP – £5,000 (Corporate) / £2,000 (SME) plus VAT

DINNER SPONSORSHIP – from £10,000 plus VAT

“As always you helped us position ourselves strongly amongst a very senior government and private sector audience”

Further Sponsorship Opportunities

CITYFORUM STRATEGIC PARTNERSHIP

Cityforum has a varied Future Events Programme and many of our private sector partners have more than one area of interest. As a Cityforum Strategic Partner, your sponsorship will support an agreed selection of our forums or reports across the calendar year. You can shape your sponsorship to best meet the demands of your Marketing plan. Cityforum can also discuss developing bespoke forums in areas of your choosing.

Strategic partnership packages are available for both SMEs and corporates.

HOST SPONSORSHIP

Host a forum or dinner to enjoy all the benefits of sponsorship in exchange for providing a venue and hospitality.

REPORT SPONSORSHIP

Following our forums, we produce a concluding report. Report sponsors benefit from consultation on the focus of the report, as well as prominent branding and the inclusion of a foreword and company overview, together with attendance at the associated event.

The report can be published and shared on your online platforms to maximise your return on investment.

VIDEO SPONSORSHIP

Cityforum is developing a series of short video interviews with key contributors from our forums. There is an opportunity to sponsor each series through incorporated branding / advertising. Released over a period of weeks on our online platforms, our sponsors are also able to broadcast the video interviews on their own sites.

This sponsorship includes attendance at the associated forums.

STRATEGIC PARTNERSHIP – Bespoke packages

REPORT SPONSORSHIP – from £10,000 to £15,000 plus VAT

VIDEO SPONSORSHIP – from £5,000 plus VAT



"Yesterday was truly enlightening and added a lot to our understanding of current thinking and challenges. It gave us good insight into how to shape discussions and narratives from which future business could flow. We are really privileged to be involved at such a significant period of change in the international environment and national politics."

A Leading Private Sector Company

"In my experience Cityforum are one of the leading voices in Criminal Justice transformation, attracting leading minds and framing timely and necessary forums, briefings and discussions. Your contribution is helping the current and future delivery of Policing and Criminal Justice making us all safer, thank you."

Office of the Police & Crime Commissioner

"The ability of Cityforum to get such an interesting (and stellar) group of speakers constantly amazes me. I find getting "headspace" to think about the big issues is increasingly difficult in a busy diary and attendance at Cityforum events gives me exactly the opportunity I need."

A Chief Executive – Policing

"I found the discussions at dinner and around the presentations extremely thought provoking. Particularly, the opportunity to discuss issues in the margins, with a diverse group of interested parties, was extremely valuable; the conference really will inform a number of areas of my work."

A Brigadier – MOD

"Your 'power to convene' is remarkable as was evidenced by the people in the room. I found it very valuable and the input from the speakers most enlightening."

A Delegate – Cyber Industry

cityforum
cutting through

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