



Cityforum & Wilton Park

Virtual Cyber Security Series 2020 – 2021

The Cityforum **Cyber Security Summit** is in its twelfth year. Working once again in association with the NSA (National Security Agency), and for the first time partnering with Wilton Park, this cyber series has already attracted a truly international audience.

This highly regarded annual cyber summit has been reshaped into a comprehensive series of webinars and private webclave discussions, to include speakers and guests at the highest level.

The series '**Building National and International Capacity to Recover from Catastrophic Events - Thinking Through what Governments Should Do**' began in 2020 with a Masterclass – Analysis, Agility and Assurance - A View from the Agencies chaired by Sir David Omand *former UK Security and Intelligence Coordinator and former Director GCHQ* in discussion with:

- Mr George Barnes *Deputy Director* National Security Agency
- Dr Niel Kempson *Senior Advisor* Raytheon UK (Also an Associate of Cityforum)
- Mr Gaven Smith *Director General for Technology* GCHQ

This was followed by a webinar discussing political challenges. The Chair, Sir David Omand was joined by:

- Congressman James Langevin *Commissioner* Global Cyber Solarium Commission
- Rt Hon James Brokenshire MP *Minister of State for Security* Home Office
- Rt Hon Dominic Grieve QC *former Chair* Intelligence & Security Committee, *former UK Attorney General*
- Ms Kiersten Todt *Managing Director* Cyber Readiness Institute
- Mr Adam Hadley *Executive Director* Tech Against Terrorism

As the series continues into 2021, Cityforum has a limited number of sponsorship opportunities for your organisation to be involved in how this programme develops. The participants for the remainder of series are now being invited.

Planned for 2021 are two further private, interactive webclave discussions for approximately 30 invited participants, held under the Chatham House Rule and one significant extended webinar open to attendees from across the public and private sectors, academia and charitable organisations. A concluding podcast will round off the series.

The themes of the second half of the Cyber Series are under discussion with stakeholders, and early involvement by industry partners will offer a greater level of consultation on the programme, ensuring your business objectives are fully met.

Corporate Co-Sponsor

£4,500 + VAT – One event; **£8,000 + VAT** – Two events; **£10,000 + VAT** – Three events *(2 available for each)*

- A panellist role in **ONE** of the webclaves or webinar (where available) – to be discussed with Cityforum, or opportunity to make the first comment or ask the first question in the discussion at **ONE** event of your choice
- **THREE** participant places at each event
- Visual branding on all event documentation and marketing, on our website and across social media advertising
- Visual branding on **ALL** events
- Opportunity to share a **FIVE-MINUTE** presentation (along with other sponsors) at the extended webinar
- Opportunity to share post-webinar content on your own platforms
- Branding and a company summary in the post-event report

SME Co-Sponsor

£2,500 + VAT – One event; **£4,000 + VAT** – Two events; **£6,000 + VAT** – Three events *(3 available for each)*

- The opportunity to make the first comment or ask the first question at **ONE** event of your choice
- **THREE** participant places at each event
- Visual branding on all event documentation and marketing, on our website and across social media advertising
- Visual branding on **ALL** events
- Opportunity to share a **FIVE-MINUTE** presentation (along with other sponsors) at the extended webinar
- Opportunity to share post-webinar content on your own platforms
- Branding and a company summary in the post-event report

Podcast Sponsorship

Sponsorship of the concluding podcast **£1,500 + VAT** *(one sponsor only)*

- Branding on the podcast image
- Opportunity to provide a panellist to provide concluding comments at the end of the podcast discussion
- Opportunity to share the podcast widely to your community and on your social media platforms
- The report will be sent out to Cityforum's extensive cyber community list and promoted on our social media platforms

Report Sponsorship

Cyber Report Sponsorship **£8,000 + VAT** *(one report sponsor only, although please note that all sponsors from the series will be mentioned within the report)*

- Prominent branding on the front cover as 'Report Sponsor'
- Opportunity to write a Foreword, Introduction or Conclusion
- Opportunity to share the report widely to your community and on your social media platforms
- The report will be sent out to Cityforum's extensive cyber community list