



Cityforum & Wilton Park

Virtual Cyber Security Series 2020 – 2021

“Cityforum is without equal, both in terms of its reach but also the command it has over the burning issues of the day and bringing together on the stage those currently in office and charged with making the real decisions.” - Palantir Technologies

The Cityforum Cyber Security Summit is in its twelfth year. Working once again in association with the NSA (National Security Agency), and for the first time partnering with Wilton Park, this cyber series will attract a truly international audience.

Wilton Park, an executive agency sponsored by the Foreign & Commonwealth Office, is a global leader in providing a forum for strategic discussions focussing on issues of international security, prosperity and justice.

Cityforum, the policy analysts, have been delivering high level strategic forums for thirty years. The impressive calibre of Cityforum’s participants, both as speakers and as audience members, creates an unrivalled opportunity for debate. We bring together government spokespeople, including Ministers, public sector agencies, academia and industry, to examine the key challenges of the time.

***Put your brand at the forefront of public policy debate
and get your ideas in front of the decision makers***

This highly regarded annual cyber summit has been reshaped into a comprehensive series of webinars and private webclave discussions, to include speakers and guests at the highest level. The participants for the series are now being invited. Below are some of the most memorable speakers of recent summits:

- George Barnes, *Deputy Director*, National Security Agency; (also confirmed for 2020)
- Rt Hon Dominic Grieve MP, *former Chair*, Intelligence & Security Committee
- Robert Hannigan, *Former Director*, GCHQ
- Mr Rob Joyce *Special US Liaison Officer* US Embassy, London (also confirmed for 2020)
- The Hon, Franklin D. Kramer *Distinguished Fellow*, Scowcroft Center for Strategy & Security Atlantic Council
- Ciaran Martin, *CEO*, National Cyber Security Centre (NCSC)

'Building National and International Capacity to Recover from Catastrophic Events' will begin a year-long programme of cyber related events, reports and discussions which will examine how to maintain cyber security and resilience in a period of de-globalisation, made even more disordered by the onslaught of Covid19.

This series will incorporate three significant webinars open to attendees from across the public and private sectors, academia and charitable organisations, together with three private, interactive webclave discussions for approximately 30 invited participants, held under the Chatham House Rule.

The themes of the Cyber Series are under discussion with stakeholders, and early involvement by industry partners will offer a greater level of consultation on the programme, ensuring your business objectives are fully met.

Become a Thought Leadership Partner

£10,000 + VAT, £6000 + VAT for SME's (*Four corporate and two SME sponsorships available, but a maximum of two sponsor panellists per webinar or webclave*) To include:

- A panellist role in **one** of the webinars or webclaves – to be discussed with Cityforum
- A guaranteed opportunity to comment or ask a question in a second webinar or webclave
- **Two** guest places at **all** webinars and conclaves across this series
- Visual branding on **all** events within the series - on event documentation and marketing for the webinars and webclaves, and on Cityforum's website and social media platforms
- An acknowledgement in the Summary Report - a 200 word company overview
- Opportunity to consult on the themes of the discussions and to suggest expert panellists to sit alongside your own speaker
- Opportunity to provide up to **ten** public sector names for the guest list for webclaves and up to **thirty** names for webinars – to make sure your target audience is included
- Opportunity to share webinar recorded sessions and the summary report on your own online platforms
- Cityforum will send a personal email to its cyber, defence and security community, inviting them to sign up for webinars, listen to podcasts, and watch on-demand webinar content, and the Summary Report will also be sent to this list of people at the end of the series

Podcast Sponsorship

£4,000 plus VAT (Series of 3 podcasts) or £7,000 plus VAT (Series of 6 podcasts)

SME Sponsorship - £2,500 plus VAT (Series of 3 podcasts)

(One corporate and one SME podcast sponsor only, per series of 3)

We will be developing a series of podcasts to accompany this series. Podcasts will be sent to Cityforum and Wilton Park's members and community by personal email, as well as widely shared on social media sites. Sponsors will be entitled to **consult on the development of the podcast series agenda**, have a **participant role in one podcast**, and have **prominent branding** on each podcast.

Report Sponsorship

Cyber Report Sponsorship **£8,000 + VAT** (*one report sponsor only, although please note that all sponsors from the series will be mentioned within the report*)

- Prominent branding on the front cover as 'Report Sponsor'
- Opportunity to write a Foreword, Introduction or Conclusion
- Opportunity to share the report widely to your community and on your social media platforms
- The report will be sent out to Cityforum's extensive cyber community list

For more information on sponsorship opportunities, please contact Susannah Shaw at sshaw@cityforum.co.uk