

# Riding the Waves of the Digital Revolution

## Securing a National Digital Policing Strategy by 2025

Following its sixth annual Digital Policing Summit, held in December 2020, Cityforum has been invited to arrange a group of virtual discussions on securing a National Digital Policing Strategy by 2025. With the focus on what is deliverable if the police, the wider public sector, politicians, officials and industry experts can work out how to be successful in 'Riding the Waves of the Digital Revolution', the intention is to point to performance improvements that satisfy both the police service and the general public.



The establishment of the Police Digital Service is of serious importance and this series of events is designed to coincide with its launch. It will examine its prospects in a period that will certainly be challenging in public expenditure terms. Action will be more problematic than usual in a situation where public trust in government is certainly not at its highest.

Covid 19 has produced a revolution in digital working, the implications of which are not yet fully understood, but when threats to organisations and systems from cyber malevolence are growing fast, technology can deliver safety, security and efficiency. It is impossible however to be sure of fool-proof performance by the human beings who plan, run, and respond to digital systems.

The 'Riding the Waves of the Digital Revolution' Series examines what key stakeholders see as the desired shape of a digitally enabled police service, and defines what innovation actually means in the context of policing. What can be delivered for police and public benefit in an uncertain period when revolutionary steps may have less value than steady improvement?

Developed in association with the Home Office, Police ICT Company, NEP, IMORCC and others, the programme consists of a series of four open webinars and a report. It is scheduled to take place from April to June 2021.

## Series Thought Leadership Partner

**£17,500 + VAT** (One corporate package available) To include:

- A panellist role in **ONE** of the webinars – to be discussed with Cityforum
- The opportunity to speak at the other **THREE** webinar sessions – either a welcome / introduction to the event, or to make the first or concluding comment in the discussion session – to be discussed with Cityforum
- Participation in **ONE** podcast of your choice – a discussion with a Chair and one or two experts from policing.
- **FIVE** guest places at each webinar
- Prominent visual branding on all event documentation and marketing, on our website and across social media advertising
- Visual branding on **FOUR** webinar sessions and **ONE** podcast
- Opportunity to consult on the themes of the podcast and webinar discussions, and to suggest expert panellists to sit alongside your own speaker
- Opportunity to suggest names for the invitee list (an email will be sent to Cityforum's policing community inviting them to listen to the podcasts and to join the webinars)
- Opportunity to share podcasts and webinar recorded sessions on your own online platforms

## Corporate Co-Sponsor

**£5,500 + VAT** (Three available) To include:

- The opportunity to make the first comment or ask the first question in **ONE** of the webinars – to be discussed with Cityforum
- Opportunity to share a **TWO-MINUTE** pre-recorded presentation or video (along with other sponsors) in **ONE** webinar - to be discussed with Cityforum
- **THREE** guest places at each webinar
- Visual branding on **ALL** webinars
- Visual branding on **ALL** event documentation and marketing, and on Cityforum's website and social media platforms
- Opportunity to share post-webinar content on your own platforms
- Branding and a company summary in the post-event report

## SME Co-Sponsor

**£2,500 + VAT** (Three available) To include:

- The opportunity to make a comment or ask a first question in **ONE** of the webinars – to be discussed with Cityforum
- **THREE** guest places at each webinar and **ONE** guest place webclaves
- Visual branding on **ALL** webinars
- Visual branding on **ALL** event documentation and marketing, and on Cityforum's website and social media platforms
- Opportunity to share a **TWO-MINUTE** pre-recorded presentation or video (along with other sponsors) in **ONE** webinar to be discussed with Cityforum
- Opportunity to share post-webinar content on your own platforms
- Branding and a company summary in the post-event report

## Report Sponsorship

The Digital Policing Revolution Report Sponsorship £8,000 + VAT (One report sponsor only, although please note that all sponsors from the series will be mentioned within the report)

- Prominent branding on the front cover as 'Report Sponsor'
- Visual branding as 'Report Sponsor' on all webinars
- Opportunity to write a Foreword, Introduction or Conclusion
- Opportunity to share the report widely to your community and on your social media platforms
- The report will be sent out to Cityforum's extensive policing and security community
- **Three** participant places in each webinar

## Guest Attendance

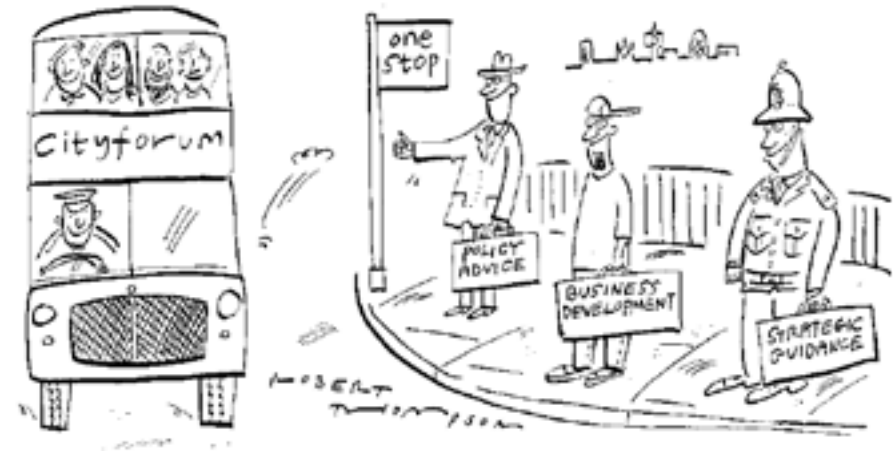
If you would like to add more guests to your list, you can buy extra places for the series for **£275 + VAT** (Corporates) or **£195 + VAT** (SME's)

For more information on sponsorship opportunities,  
please contact

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**cityforum**  
cutting through

Cityforum, the policy analysts, have been delivering high level strategic forums for thirty years. The impressive calibre of Cityforum's participants, both as speakers and as audience members, creates an unrivalled opportunity for debate. We bring together government spokespeople, including Ministers, public sector agencies, academia and industry, to examine the key challenges of the time.



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